



Regence BlueCross BlueShield of Utah is an independent
Licensee of the Blue Cross and Blue Shield Association

June 2009

Dear Agent:

Beginning June 26, we will mail renewal notification letters and Rate Endorsement sheets, along with a Notice of Privacy Practices, to our Medicare supplement members.

Rates for members on Plans H, I and J will remain the same; however, the following plans will have a rate increase effective August 1, 2009:

Plan	Rate Increase
Pre-standard Plans	4.1%
BlueSelect Plans C and F	12.5%
Plans A-G	12.6%
Disabled Plans A-J	Same as regular plans
Average Increase	11.1%

Your enclosed Agent Journal lists your clients' information, along with their current rates and renewal rates for 2009-2010. In order to support communications with your clients, we have posted the new rate sheet for all of our plans, along with generic versions of the mailed renewal notification letters in the communications section of our "For Agents" Web site at **www.ut.regence.com/agent**. Your name and phone number were included on the Rate Endorsement sheet that was sent to your clients.

As a reminder, members will continue to have the choice of direct quarterly payment or monthly SurePay withdrawals from the account of their choice.

We are committed to providing you and your clients with outstanding service. We appreciate your support in reaching this goal. New sales materials will be available for our agents and prospective members on July 1. You will also find the information posted on our Web site at **www.ut.regence.com**. Select "Find a Plan and Apply" and click on "Medicare."

Please call our Individual Agent Support Desk at (801) 333-5555 or toll free 1 (888) 246-1146 if you have questions.

Sincerely,

Matt Gibson
Manager, Individual Sales