



An Independent Licensee of the  
Blue Cross and Blue Shield Association.

P.O. Box 30270 Salt Lake City, UT 84130-0270

<Client Name>

<Client Address>

<Client City, State, Zip>

**Dear Regence MedAdvantage Member:**

The Medicare Annual Election Period which runs from October 15<sup>th</sup> through December 7<sup>th</sup> is approaching. By now, you should have received your Annual Notice of Changes and Evidence of Coverage indicating the changes to your Regence MedAdvantage (PPO) plan benefits and premiums. We understand you may want some additional help to understand your plan and Regence is here to help you.

We have scheduled meetings, designed with you in mind, to give you more information on your plan benefits, premiums and changes. Regence MedAdvantage Member Meetings are optional and will not affect your enrollment.

Regence MedAdvantage Basic (PPO), MedAdvantage + Rx Classic (PPO) and MedAdvantage + Rx Enhanced (PPO) will be discussed. These meetings are for informational purposes only.

See back for scheduled dates, times and locations.

If you have additional questions or would prefer to contact Customer Service for immediate assistance call 1 (800) 541-8981. Hours of operation are 8:00 AM to 8:00 PM Monday through Friday. From October 15<sup>th</sup> through February 14<sup>th</sup> Customer Service is available from 8:00 AM to 8:00 PM seven day a week.

You may also contact your local agent.

Sincerely,

Susan Nichol  
Director Medicare Operations

Seating is limited- Meetings are available on a “first-come, first-served” basis.

### Regence MedAdvantage Member Meetings

<b>City</b>	<b>Location</b>	<b>Date and Time</b>
<b>Salt Lake City</b>	<b>Regence BlueCross BlueShield of Utah</b> 2890 E Cottonwood Parkway	<ul style="list-style-type: none"> <li>• Tuesday, Oct. 11, 2011 – 2:00 PM</li> <li>• Friday, Oct. 14, 2011 – 9:00 AM</li> <li>• Friday, Oct. 28, 2011 – 9:00 AM</li> <li>• Wednesday, Nov. 2, 2011 – 2:00 PM</li> <li>• Tuesday, Nov. 15, 2011 – 2:00 PM</li> </ul>
<b>Logan</b>	<b>Logan Golden Corral</b> 2044 N Main Street	<ul style="list-style-type: none"> <li>• Thursday, Oct. 20, 2011 – 2:00 PM</li> <li>• Thursday, Nov. 17, 2011 – 2:00 PM</li> </ul>
<b>Ogden</b>	<b>Ogden Golden Corral</b> 988 Washington Blvd	<ul style="list-style-type: none"> <li>• Monday, Oct. 17, 2011 – 2:00 PM</li> <li>• Thursday, Oct. 27, 2011 – 2:00 PM</li> <li>• Thursday, Nov. 3, 2011 – 2:00 PM</li> <li>• Tuesday, Nov. 15, 2011 – 2:00 PM</li> </ul>
<b>Orem</b>	<b>Orem Golden Corral</b> 255 W University Parkway	<ul style="list-style-type: none"> <li>• Wednesday, Oct. 19, 2011 – 2:00 PM</li> <li>• Monday, Oct. 24, 2011 – 2:00 PM</li> <li>• Monday, Nov. 7, 2011 – 2:00 PM</li> <li>• Monday, Nov. 28, 2011 – 2:00 PM</li> </ul>
<b>St. George</b>	<b>St. George Golden Corral</b> 42 S River Rd	<ul style="list-style-type: none"> <li>• Wednesday, Oct. 13, 2011 – 11:00 AM</li> <li>• Tuesday, Oct. 25, 2011 – 2:00 PM</li> <li>• Wednesday, Nov. 9, 2011 – 2:00 PM</li> <li>• Tuesday, Nov. 29, 2011 – 2:00 PM</li> </ul>

A sales person will be present with information and applications.

For accommodation of persons with special needs call 888-246-1146 48 hours in advance. TTY users should call 711.

Regence BlueCross BlueShield of Utah MedAdvantage (PPO) is a health plan with a Medicare Contract.