



Regence BlueCross BlueShield of Utah is an Independent Licensee of the Blue Cross and Blue Shield Association

## HSA Integration with HealthEquity Available July 2011

Regence is proud to announce Health Savings Account (HSA) integration with HealthEquity. This enhancement will provide the capability to enroll your group in the Regence HSA Healthplan 2.0 product and have the enrollment data sent to HealthEquity, so that an HSA account is automatically set up and account materials are sent to enrolled employees!

HSA integration with HealthEquity makes enrolling and administering accounts even easier. In addition to combining health plan and HSA enrollment into a single step, employers and their employees will benefit from the ability to see claims and payment information in a single web portal where employees can initiate any needed automatic payments to providers or reimbursements to themselves, based on adjudicated claims.

HealthEquity sets the standard for service and innovation. They provide:

- A proven track record with multiple BlueCross Blue Shield & Affiliated Plans
- HSA integration on eligibility and claims
- Highly trained and knowledgeable customer service specialists
- 24/7 access to HealthEquity specialists (all accounts)
- All-account service offering HSAs, HRAs, FSAs and VEBAs
- Industry-leading consumer website that goes beyond benefits administration
- Innovative “PayChoice” payment platform available to aid in making payments to providers

There is no cost to employers or employees to enroll; however, there is a monthly administration fee currently set at \$3.45 for each account per month.

HealthEquity can assist your groups with transferring from their current administrator to make the process as seamless as possible. HealthEquity also offers double interest on the HSA balance to all account transfers over \$250 until \$25 has been earned to make up for any closure fees the current provider might charge.

If you have any questions, please contact your Sales Representative.

