



Regence BlueCross BlueShield of Utah is an Independent Licensee of the Blue Cross and Blue Shield Association

Re: Member Plan Change Notification
Regence Life and Health Individual Standalone Dental Launch

Dear Valued Partners,

Each year we re-evaluate our plans to ensure that they meet your clients' needs. This year, we have decided to discontinue some of our older plans and move your clients to comparable, newer plans that will continue to provide the quality benefits expected from Regence. **If your client's plan is among those being discontinued, the changes will take effect July 1, 2008.** We will notify our members regarding the discontinuation of these plans by March 31, 2008. A copy of the information being mailed to those members that are affected by the discontinuation will be posted to our web site starting Monday, March 17 at www.ut.regence.com/agent/communication.

The following plans have been closed to new sales and will be discontinued:

- ValueCare* Plan
- Qualifier Plan
- Utah Medical Association Plan
- Utah Bar Association Plan
- Utah Farm Bureau Plan
- Medical Savings Accounts (MSAs)
- Old HSAs

* ValueCare *network* remains unchanged.

Members on the above-mentioned plans will be moved to our newer, comparable plans most similar to their current benefits, so coverage will remain without interruption. If they find that another plan works better for their situation, they can choose any of our open plans with no underwriting by calling us at (800) 624-6519 or by sending Plan Change Form to us before June 1, 2008.

Also, we are truly excited to let you know that Regence Life and Health launched **two new Individual standalone dental plans, effective March 15, 2008.** The Individual Dollar-based Plan and the Individual Incentive Plan offer unique and innovative benefits. These plans can be purchased through Regence Life and Health with or without a Regence medical plan. For additional information regarding these new plans please visit www.regencelife.com.

We value your partnership and appreciate your assistance in providing health care solutions in our community. We look forward to providing you the comprehensive information you require to advise and navigate your clients' health care needs. Please call us with any questions and concerns at (801) 333-5555 or toll free (888) 246-1146.

Sincerely,

Al Tredway
Vice President of Sales