



Regence BlueCross BlueShield of Utah is an Independent Licensee of the Blue Cross and Blue Shield Association

Re: Plan Change Notification

Dear Member,

Each year, we re-evaluate our benefit plans to ensure they meet your needs. After careful consideration, we have chosen to discontinue some of our older plans that have not been available for purchase for a number of years. These closed plans no longer meet the needs of the marketplace.

Members will be moved to comparable, newer plans that will continue to provide the quality benefits expected from Regence. Your plan is among those that are being discontinued. This change will take effect July 1, 2008.

As our valued member, we look forward to continuing to serve you. We offer below some answers to questions you may have. We have also enclosed some additional information to help you decide what's right for you and your family. Please take this time to review this information.

1. **What do I do now?** The enclosed materials contain information that outlines the new plan that best matches your current plan. After you review the information, if this is a good match for you, **NO ACTION IS NEEDED**. If you would like to compare plans, we have enclosed a Compare Brochure. If you find that another plan works better for you, complete the enclosed Plan Change Form and send it in by June 1, 2008 in the enclosed, addressed envelope.
2. **What if I have questions?** We understand that you might have some additional questions and we are here to help. You can contact your agent or broker, if you have one, whose number is listed on the bottom of your Plan Change Guide, or contact our customer service specialists for answers at 1-800-624-6519.
3. **Will this change affect my premium?** You may experience a change in your premium, which can be significant, due to differences in benefits, deductibles, out-of-pocket maximums, your age, your health status and family composition between your old plan and the new comparable plan.

4. **Will I receive an additional increase in July?** No. If you choose to stay with the plan Regence has suggested, the rate that appears on your Plan Change Guide will take effect July 1, 2008. If you choose a different plan, your premium will be recalculated and the new premium will take effect July 1, 2008.
5. **What if I've become eligible for Medicare?** You can switch to Medicare if you find that it's right for you. Please contact our customer service specialists 1(800) 624-6519 to discuss your options.
6. **Contact your agent or broker for more information.** You may also review plan information on our Web site at www.ut.regence.com/needcoverage or call our customer service specialists with any questions at 1(800) 624-6519.

We're here to make sure you have the information you need. We appreciate your business and we look forward to serving you in the future.

Sincerely,

A handwritten signature in black ink that reads "Kami L. Shoemaker". The signature is written in a cursive style with a large initial 'K'.

Kami Shoemaker
Director, Customer Service